ECONOMICS 6899/01

Paper 1 October/November 2020

Confidential

MARK SCHEME

{6899/01}

MARKS: 80

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SECTION A

- **1.** C
- **2.** A
- **3.** D
- **4.** B
- **5.** D
- **6.** D
- **7.** D
- **8.** C
- **9.** A
- **10.** C

[Total marks: 10]

SECTION B

- 1. (i) Direct taxes is a tax levied on income and wealth (1), example. (1) [2]
 - (ii) regressive tax is when the tax rate decreases as the amount of income increases (1), example (1). [2]

2. D S S

Quantity/number of books

1 mark labels

1mark shift

1 mark new equilibrium position

The introduction of taxes will reduce supply shown by a left shift of the supply curve from S to S_1 (1). The price for books will increase (1). There would be upward movement along the demand curve or a contraction in demand (1) [5]

- **3.** Causes of elastic demand for clothing could include;
 - Luxury (1) if clothing such as designer clothes is not considered as a necessity then an increase in price will lead to greater change in quantity demanded (1).
 - High proportion of income spent on the clothes (1) if the amount of income spent on the clothes is high then a change in price will lead to a greater percentage change in quantity demanded (1).
 - Frequency of purchase/ durability (1)- clothes that are frequently bought or last for a shorter period of time will have an elastic demand (1).
 - Time period (1) if consumers are aware of the price change demand may be elastic
 (1)
 - Availability of substitutes- if the type of clothes has other substitutes then if price changes consumers can switch to the substitute resulting to demand to be elastic (1)

[Any two points discussed]

[4]

- **4.** Features of a private limited company are:
 - Limited liability (1) the shareholders are only liable up to the amount invested in the company (1).
 - More capital raised (1) the number of shareholders from 2-50 allows more capital to be raised (1).
 - Separate legal entity (1) the company and the shareholders are treated separately in the eyes of the law (1).
 - Shares sold to close friends and relatives (1) shares are sold privately not on the stock exchange (1)
 - Shares not freely transferrable (1) sale of shares can be done after consulting with the other shareholders and agreeing on the sale (1)

[Any two points described]

[4]

- **5.** Type of unemployment
 - (i) Search unemployment or frictional unemployment
 - (ii) Technological/ technical unemployment
 - (iii) Cyclical unemployment or demand deficiency

[3]

6. Factors that affect population growth

Birth rate, death rate, net migration and fertility rate.

[3]

7. (i) 2000/5000*100=40% (1)

$$1 \div 4 \times 100 = 25\%$$
 (1)

[4]

- **8.** Reasons for integration between firms
 - To fight competition
 - To secure raw materials
 - To secure a market for products
 - To increase a market share
 - To diversify
 - To gain economies of scale

[3]

(Any three)

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SECTION C

- 1. (a) floating exchange rate(1) because the value of one currency changes in relation to the value of other currencies. (1) [2]
 - **(b)** Characteristics that Deeland might have:

High level of education, high GDP/ head, good infrastructure, high investment in capital goods, employment mainly in the tertiary sector, low birth rate and low death rate.

[Any one characteristics explained]

[2]

- (c) Profits received by the UK head office from:
 - (i) Cowland exchange rate £1=C20

£?: 9 million Combas (1)

$$1 \times 9 \ million \div 20 = £450\ 000\ (1)$$
 [2]

(ii) Beeland- exchange rate £1= B35

£?: 14 million Beurries (1)

$$1 \times 14 \text{ million} / 35 = £400 000 (1)$$

- Half marks will be awarded to candidates who miss the half of profits with correct calculations
 - (d) Do you think it will be beneficial for Beeland if the Beurries depreciated? Discuss.

Points for:

- The value of exports will increase (1) because the final product will be cheaper for international customers. (1) sale of more dishwashers to other countries (1)
- Encourages demand for domestic products (1) hence aggregate demand and employment.

Points against:

- Inflationary pressure (1) because it will be expensive to import raw materials (1) expensive to buy component parts from Cowland (1)
- Decrease in foreign investment (1) fear to get less returns than what intended when investing. (1)
- Imports will decrease (1) as it will be expensive to buy from other countries (1)

2 points for 4 marks

2 points against for 4 marks

2 marks application

2 marks for a reasoned conclusion.

[12]

2. (a) partnership business (1) because it is owned by Mac and Kat. (1) [2]

(b) Fixed costs are the costs that do not change (1) as the level of output changes (1) e.g. salaries, rent and rates. (1) [3]

(c) The average cost of producing one kitchen unit at Kitchen masters.

Total cost/ output (1)

 $E108\ 000/24\ (1) = E4\ 500\ (1)$ [3]

(d) Maximising profits

Reducing costs:

- Find cheaper raw material to reduce the cost of production.
- Find efficient ways of reducing costs such as being more efficient with electricity, water usage.
- Reduce complaints or after sale service to reduce the costs of repairing and loss of customer loyalty.
- Use technological advanced equipment which will improve efficiency
- Training workers to add skill so as to increase productivity

Increasing revenue:

- Increasing market share to gain more customers so as to gain more revenue.
- Better service to customers to gain good reputation so as to gain repeat sales.
- Advertising and marketing

2 points developed with one applied
1 point identified .

[12]